

Ashland, NH



Community Contact

Town of Ashland

Fred Welch, Town Manager
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Ashland, NH 03217

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Fax
E-mail
Web Site

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www.ashlandnh.org

Municipal Office Hours

Town Office: Monday to Friday, 8-4; Town Clerk/Tax Collector:
Monday to Thursday, 8-4 (lunch 12:30-1), Friday, 7:30-11:30

County
Labor Market Area
Tourism Region
Planning Commission
Regional Development

Grafton
Plymouth, NH LMA
Lakes
Lakes Region
Grafton County Economic Development Council

Election Districts

US Congress
Executive Council
State Senate
State Representative

District 2
District 2
District 2
Grafton County District 8

Incorporated: 1868

Origin: Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay's service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

Villages and Place Names: unknown

Population, Year of the First Census Taken: 885 residents in 1870

Population Trends: Population change for Ashland totaled 351 over 50 years, from 1,599 in 1970 to 1,950 in 2020. The largest decennial percent change was a 13 percent increase from 1970 to 1980. The town's population decreased by six percent from 2010 to 2020. The 2022 Census estimate for Ashland was 1,973 residents, which ranked 141st among New Hampshire's incorporated cities and towns.

Population Density and Land Area, 2022 (US Census Bureau): 174.3 persons per square mile of land area. Ashland contains 11.3 square miles of land area and 0.5 square miles of inland water area.



Grafton County

MUNICIPAL SERVICES	
Type of Government	Selectmen
Budget: Municipal Appropriations, 2020	\$7,930,071
Budget: School Appropriations, 2020-2021	\$3,889,292
Zoning Ordinance	1985/23
Master Plan	2014
Capital Improvement Plan	Yes
Industrial Plans Reviewed By	Planning Board
Boards and Commissions	
Elected:	Selectmen; Budget; Trustees
Appointed:	Planning; Conservation; Zoning
Public Library	Ashland Town

EMERGENCY SERVICES			
Police Department		Full-time	
Fire Department		On-Call	
Emergency Medical Service		On-Call	
Nearest Hospital(s)	Distance	Staffed Beds	
Speare Memorial, Plymouth	7 miles	25	

UTILITIES			
Electric Supplier		Ashland Electric	
Natural Gas Supplier		None	
Water Supplier		Ashland Water Department	
Sanitation Municipal			
Municipal Wastewater Treatment Plant		Yes	
Solid Waste Disposal		None	
Curbside Trash Pickup		None	
Pay-As-You-Throw Program		No	
Recycling Program		Mandatory	
Telephone Company		BayRing; Consolidated	
Cellular Telephone Access		Yes	
Cable Television Access		Yes	
Public Access Television Station		Yes	
High Speed Internet Service:	Business	Yes	
	Residential	Yes	

PROPERTY TAXES		<i>(NH Dept. of Revenue Administration)</i>	
2022 Total Tax Rate (per \$1000 of value)		\$27.87	
2022 Equalization Ratio		56.3	
2022 Full Value Tax Rate (per \$1000 of value)		\$15.65	
2022 Percent of Local Assessed Valuation by Property Type			
Residential Land and Buildings		81.2%	
Commercial Land and Buildings		15.2%	
Public Utilities, Current Use, and Other		3.6%	

HOUSING		<i>(ACS 2017-2021)</i>	
Total Housing Units		1,339	
Single-Family Units, Detached or Attached		704	
Units in Multiple-Family Structures:			
Two to Four Units in Structure		253	
Five or More Units in Structure		298	
Mobile Homes and Other Housing Units		84	

POPULATION (1-YEAR ESTIMATES/DECENNIAL)		<i>(US Census Bureau)</i>	
Total Population	Community	County	
2022	1,973	91,126	
2020	1,938	91,118	
2010	2,076	89,118	
2000	1,966	81,826	
1990	1,917	74,998	
1980	1,807	65,806	

DEMOGRAPHICS				<i>AMERICAN COMMUNITY SURVEY (ACS) 2017-2021</i>	
Population by Gender					
Male	1,132	Female		1,233	
Population by Age Group					
Under age 5				248	
Age 5 to 19				539	
Age 20 to 34				463	
Age 35 to 54				403	
Age 55 to 64				272	
Age 65 and over				440	
Median Age				30.7 years	
Educational Attainment, population 25 years and over: 1,468					
High school graduate or higher				93.1%	
Bachelor's degree or higher				23.3%	

INCOME, INFLATION ADJUSTED \$		<i>(ACS 2017-2021)</i>	
Per capita income		\$26,180	
Median family income		\$62,917	
Median household income		\$48,509	
Median Earnings, full-time, year-round workers			
Male		\$42,892	
Female		\$38,958	
Individuals below the poverty level		24.4%	

LABOR FORCE				<i>(NHES – ELMII)</i>	
Annual Average	2012	2022			
Civilian labor force	1,161	1,178			
Employed	1,097	1,154			
Unemployed	64	24			
Unemployment rate	5.5%	2.0%			

EMPLOYMENT & WAGES				<i>(NHES – ELMII)</i>	
Annual Average Covered Employment	2012	2022			
Goods Producing Industries					
Average Employment	257	164			
Average Weekly Wage	\$ 708	\$1,108			
Service Providing Industries					
Average Employment	451	586			
Average Weekly Wage	\$ 579	\$ 952			
Total Private Industry					
Average Employment	709	750			
Average Weekly Wage	\$ 626	\$ 986			
Government (Federal, State, and Local)					
Average Employment	87	106			
Average Weekly Wage	\$ 700	\$ 715			
Total, Private Industry plus Government					
Average Employment	796	857			
Average Weekly Wage	\$ 634	\$ 953			

If "n" appears, data do not meet disclosure standards.

EDUCATION AND CHILD CARE

Schools students attend: **Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth)** District: **SAU**

Career Technology Center(s): **Plymouth Applied Technology Center**

Educational Facilities (includes Charter Schools)	Elementary	Middle/Junior High	High School	Private/Parochial
Number of Schools	1			
Grade Levels	K 1-8			
Total Enrollment	159			

Nearest Community College: **Lakes Region**
 Nearest Colleges or Universities: **Plymouth State University**

2022 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing) Total Facilities: Total Capacity:

LARGEST BUSINESSES	PRODUCT/SERVICE	EMPLOYEES	ESTABLISHED
Town of Ashland	Municipal services	21	
Rochester Shoe Tree Co., Inc.	Shoe trees	90	1979
Freudenberg-NOK	Elastomeric seals & custom molded products	50	1949
Common Man	Restaurant	50	
Belletetes	Lumber sales	35	

Employer Information Supplied by Municipality

TRANSPORTATION (distances estimated from city/town hall)

Road Access	US Routes	3
	State Routes	132, 175
Nearest Interstate, Exit		I-93, Exit 24
	Distance	Local access
Railroad		No
Public Transportation		No
Nearest Public Use Airport, General Aviation		
Plymouth Regional	Runway	2,380 ft. turf
Lighted? No	Navigation Aids?	No
Nearest Airport with Scheduled Service		
Lebanon Municipal	Distance	52 miles
Number of Passenger Airlines Serving Airport		1
Driving distance to select cities:		
Manchester, NH		54 miles
Portland, Maine		89 miles
Boston, Mass.		106 miles
New York City, NY		302 miles
Montreal, Quebec		217 miles

COMMUTING TO WORK (ACS 2017-2021)

Workers 16 years and over	
Drove alone, car/truck/van	71.2%
Carpooled, car/truck/van	16.3%
Public transportation	0.0%
Walked	6.7%
Other means	0.0%
Worked at home	5.8%
Mean Travel Time to Work	25.5 minutes
Percent of Working Residents	
Working in community of residence	23.2%
Commuting to another NH community	76.0%
Commuting out-of-state	0.8%

RECREATION, ATTRACTIONS, AND EVENTS

X	Municipal Parks
	YMCA/YWCA
	Boys Club/Girls Club
X	Golf Courses
	Swimming: Indoor Facility
	Swimming: Outdoor Facility
	Tennis Courts: Indoor Facility
X	Tennis Courts: Outdoor Facility
	Ice Skating Rink: Indoor Facility
	Bowling Facilities
X	Museums
	Cinemas
	Performing Arts Facilities
X	Tourist Attractions
X	Youth Organizations (i.e., Scouts, 4-H)
X	Youth Sports: Baseball
X	Youth Sports: Soccer
	Youth Sports: Football
X	Youth Sports: Basketball
	Youth Sports: Hockey
X	Campgrounds
X	Fishing/Hunting
X	Boating/Marinas
X	Snowmobile Trails
	Bicycle Trails
	Cross Country Skiing
X	Beach or Waterfront Recreation Area
X	Overnight or Day Camps
	Nearest Ski Area(s): Loon, Waterville, & Ragged Mountains
	Other: Little Squam Lake